



Dear Local Business Owner:

El Cajon Western Little League serves more than 200 players in its spring baseball programs and is challenged to keep pace with the growth of our community.

El Cajon Western Little League is also the only league within our district that offers a Challenger Division for mentally and physically challenged youth. Our Challenger program is the largest such division in the Western United States. The Challengers at ECWLL enjoy all the benefits of Little League participation in an athletic environment structured to their abilities. Challengers play with the same equipment on the same fields, and the Challenger Divisions participants have the opportunity to experience the joys of pulling together as a team, being cheered, and earning awards for achievement.

El Cajon Western Little League is committed 100% to its youth and their well being. We are a non-profit organization (501 C 3) that operates through gracious donations of products, services and financial support of patrons and businesses that surround the El Cajon community. Your support is vital for its existence. We ask for your contributions to keep little league baseball in our community and keep our young people growing through sports.

Please review the attached breakdown of sponsorships and the benefits afforded for each level. Sponsorship is for the league in general, and not a specific manager, coach or team. Your donation is tax deductible. (Tax ID# 33-0740366)

Thank you for your time to consider partnering with us by becoming a sponsor for El Cajon Western Little League this year. Please feel free to contact me with any questions.

Best Regards,

Sam Salazar, Vice President
El Cajon Western Little League
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